



National Docent Symposium Council

Directors-at-Large

The operations of the NDSC require individuals with skills or desire to assist in specific areas such as marketing, finance and technology. The Directors-at-Large positions are filled every two years so that the new Director-at-Large can work with the director who has served in this capacity for two years prior.

There are four Director-at-Large positions – These directors are not selected based on their regional geographic location but are recruited based on their aptitude or skill for the position, can reside anywhere in US and Canada and are active docents. The Directors-at-Large do not act as regional directors but as directors of the NDSC they are “ambassadors” for the NDSC and promote the NDSC when possible.

1. **Director-at-Large – Website Facilitator**- Selected based on their knowledge of website development and administration as a marketing channel. This person is mentored by the current Director who has had the responsibility of website development of our NDSC website www.nationaldocents.org. It is helpful, but not required, for the candidate to have prior experience with a content management system such as WordPress, Joomla, Drupal or a similar platform.
2. **Director-at-Large – Social Media and Communications Facilitator** oversees our closed Facebook group, the *National Docents Forum*. Additionally, he/she oversees the email marketing database and creation of communications sent from that database which are composed by the President and Marketing facilitator. This director is selected based on their knowledge of email marketing and utilization of social media channels such as Facebook, and/or willingness to be trained. This person is mentored by the Director with the current responsibilities of social media, and will be trained on email marketing which is currently done through Constant Contact.
3. **Director-at-Large – Marketing Facilitator** will oversee and direct the activities of the Marketing Group as directed by the President. The Marketing Group Includes Website Facilitators, Social Media and Communications Facilitator, Editorial committee, and *Docent Handbook 2* Marketing. Familiarity with business background in marketing helpful. Should be a good team leader, possess excellent communications skills, and have the ability to guide team to meet deadlines. He/she will work one-on-one with President in all related activities.
4. **Director-at-Large – Development Facilitator** – This is a new position with the NDSC as of 2019. The NDSC Development Facilitator plays a key role working with the Executive Committee toward ensuring continued financial sustainability of the Council. The specific responsibility is to generate revenue, with particular emphasis on soliciting donations and grants. Works well with people, able to strongly support NDSC objectives. While no specific background is required, it is desirable that this candidate have strong business skills from working/volunteering either in an enterprise or non-profit organization. An ideal background would include familiarity with fundraising processes.