

2019

NATIONAL DOCENT SYMPOSIUM

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Thank you for your interest in sponsorship opportunities for the 2019 National Docent Symposium to be held in Washington, DC, October 24-27, 2019. We invite your support for museum docents - the skillful, tireless and dedicated individuals who generously volunteer thousands of hours annually in museums throughout the United States and Canada. More than 400 museum docents and guides will attend this important event.

“Docents are the public face of our museum. They bring our collections and exhibitions to life for visitors, in addition to providing a welcoming presence.”

- Museum Director

Docents and guides attend the biennial symposium to learn best practices and expand their interpretative skills working with diverse museum audiences. Docents and guides return to their home museums to share new ideas - and museum visitors are the ultimate beneficiaries.

Please support the 2019 National Docent Symposium by choosing to sponsor a dinner, reception, lunch, breakfast or event. Each contains a tax-deductible portion for the sponsor.

Thank you for supporting dedicated museum docents and guides!

QUESTIONS?

Email symposium274@gmail.com

IMPORTANT INFORMATION FOR ALL SPONSORS

Sponsorships for the symposium may be paid by credit card on the host museum (Freer|Sackler) website link below.

<https://www.nationaldocents.org/dc2019>
Click on the “Support Your Symposium” button.

Or by check payable to Freer|Sackler with the notation “**NDS2019**” in the subject line and mail to:

Freer|Sackler
Attn: K. Tiefel/National Docent Symposium 2019
1050 Independence Ave SW
Washington, DC 20560

For further information on the Docent Symposium, go to www.nationaldocents.org/dc2019.

For further information on Sponsorship Opportunities, please email symposium274@gmail.com.



TYPES OF SPONSORSHIPS

TITLE SPONSORS \$20,000
Primary Conference Sponsors

MEALS
Sit down dinner – Thursday \$15,000
Registrants breakfast – Friday \$5,000
Lunch – Friday \$10,000
Registrants breakfast – Saturday \$5,000
Plated lunch - Saturday \$10,000
Closing dinner – Saturday \$15,000
Brunch – Sunday \$5,000

RECEPTIONS
Opening Reception
& Showcase of Ideas,
Mayflower Hotel – Thursday \$5,000

Reception and Tours,
FreerlSackler & International
Gallery – Friday \$15,000

TOUR
Monuments by
Night tour – Saturday \$7,500

ENTERTAINMENT
Opening Reception
on Thursday plus receptions
on Friday & Saturday nights
3 @ \$5,000 ea. \$15,000

**ADDT'L OPPORTUNITIES
TO SUPPORT CONFERENCE**
Hospitality Room with Sponsor signage
1 @ \$1,500 \$1,500
Docent & Staff Roundtables – Friday
2 @ \$2,500 ea. \$5,000
Sponsor's Name on Tote Bags
1 @ \$2,500 \$2,500

Information on Display Table in
multiple @ \$100.00 ea. . . open

SPONSOR BENEFITS

TITLE SPONSOR (\$20,000 and above)

- Includes the following benefits:*
- High visibility throughout symposium, including: pre-event, online and on-site signage with sponsor logo.
 - Full page, 4-color ad inside front or back cover of conference program book. (Cover ads available on first-come basis. If more than two, additional full-page ads will be placed near prominent sections of the program book.)
 - Opportunity to make welcoming remarks at the Opening Session.
 - Complimentary Private Docent Tour of a participating museum for 10 visitors.
 - Complimentary inclusion of up to 3 sponsor hand-outs in tote bags.
 - Complimentary placement of marketing materials on a resource table.

GOLD SPONSOR (\$15,000 - \$19,999)

- Includes the following benefits:*
- Full page b&w ad in conference program book.
 - Welcoming remarks at sponsored event.
 - One marketing or program document on meal/lounge tables.
 - Complimentary Private Docent Tour of a participating museum for 8 visitors.
 - Complimentary inclusion of up to 2 sponsor hand-outs in tote bags.
 - Complimentary placement of up to 2 marketing materials on a resource table.

SILVER SPONSOR (\$10,000 - \$14,999)

- Includes the following benefits:*
- Pre-event, online and event site signage with sponsor logo.
 - Half-page b&w ad in conference program book.
 - Introduction and recognition at sponsored event.
 - Complimentary Private Docent Tour of a participating museum for 6 visitors.
 - Inclusion of 1 sponsor hand-out in tote bags.
 - Complimentary placement of marketing materials on a resource table.

BRONZE SPONSOR (\$5,000 - \$9,999)

- Includes the following benefits:*
- Pre-event, online and event site signage with sponsor logo.
 - Quarter-page b&w ad in conference program book.
 - Table display at "Showcase of Ideas."
 - Complimentary Private Docent Tour of a participating museum for 4 visitors.
 - Inclusion of 1 sponsor hand-out in tote bags.
 - Complimentary placement of marketing materials on a resource table.

SUPPORTING SPONSOR (\$1,000 - \$4,999)

- Includes the following benefits:*
- Pre-event, online and event site signage with sponsor logo.
 - Eighth-page b&w ad in conference program book.
 - Introduction at sponsored events.
 - Inclusion of 1 sponsor hand-out in tote bags.
 - Complimentary placement of marketing materials on a resource table.

ADDITIONAL SPONSORSHIP OPPORTUNITIES (\$100 - \$999)

- Tote Bag inserts – Complimentary placement of program or marketing material in each tote bag.
- Resource Table displays - Placement of marketing or program materials on a resource table.