



National Docent Symposium Council

Directors-at-Large

The operations of the NDSC require individuals with skills or desire to assist in specific areas such as marketing, finance and technology. The Directors-at-Large positions are filled every two years so that the new Director-at-Large can work with the director who has served in this capacity for two years prior.

There are four Director-at-Large positions – These directors are not selected based on their regional geographic location but are recruited based on their skills and aptitude for the position. They can reside anywhere in US and Canada and are active docents. The Directors-at-Large do not act as regional directors, yet serve as “ambassadors” for the NDSC and promote the NDSC when possible.

1. **Director-at-Large – Website Facilitator**- Selected based on their knowledge of website development and administration as a marketing channel. This person is mentored by the current Director who has had the responsibility of website development of our NDSC website www.nationaldocents.org. It is helpful, but not required, for the candidate to have prior experience with a content management system such as WordPress, Joomla, Drupal or a similar platform. The facilitator serves on the Marketing & Communications committee.
2. **Director-at-Large – Social Media and Communications Facilitator** oversees our social media platforms, including administration of the membership-based Facebook group, the *National Docents Forum*. Additionally, the director manages the Constant Contact database and creation of email communications, in conjunction with the President and Marketing facilitator. This director is selected based on their knowledge of email marketing and utilization of social media channels such as Facebook, and/or willingness to be trained. This person is mentored by the Director with the current responsibilities and serves on the Marketing & Communications committee.
3. **Director-at-Large – Marketing Facilitator** will oversee and coordinate the activities of the Marketing & Communications committee as directed by the President. This group includes website facilitators, social media and communications facilitators, editorial/content committee, and additional members as needed. Familiarity with marketing in a business or non-profit setting is helpful. The director is a strong team leader who possesses excellent communications skills, has a solid proficiency in digital marketing, and has the ability to guide team to meet goals and deadlines.
4. **Director-at-Large – Development Facilitator** – This position plays a key role in helping to ensure the continued financial sustainability of the Council. The director works with NDSC leadership and the Finance & Development committee in developing and implementing revenue-generation strategies. This individual is a strong collaborator with a passion for supporting NDSC objectives. While no specific background is required, it is desirable that this candidate have fundraising experience and proficiency with digital data management software/tools.