Art Experience Wheel

Emotional, intellectual, kinesthetic response
How were you meant to experience it?
How do you experience it now?
What can alter/affect/change that experience?

Color, line, shape/form, space, texture
Harmony, variety, balance, movement, proportion, repetition

Conceptual

Historical, politics, sociology, economics, philosophy, science, art, music, dance, theater and literature
What happened during this time?

Perceptual

Art, medium, material, technique
Oil, acrylic, watercolor, pencil, charcoal, stone, metal, wood, glass, etc.

Who made it?
What do we know about the artist?

What does it mean?
Message? Symbols?
What is the story?

Speculation - avoid if you can.
Try not to debate theory.
Avoid discussing what we don’t know.

What do you see?
Who are these people?
What’s this about?

Purpose?
Themes artist wanted to explore (i.e., human condition, cultural issues)

What were you meant to experience it?
How do you experience it now?
What can alter/affect/change that experience?

Meaning(s)

Critical Discourse

Formal Elements

Medium

Subject Depicted

Function

Artist Biography

Context

Designer Principles

Work of Art

Viewer Experience