K–12 Student Artists in the Museum

Carol Anderson, McNay Docent
Mary Hogan, McNay Docent and Chair-elect
Linda Smith, McNay Docent and Chair
Kate Carey, Head of Education
McNay Art Museum

- Built in 1929 by artist and collector Marion Koogler McNay
- First Modern Art Museum in Texas, 1954
- Bequests include Mary Cassatt, Marc Chagall, Pablo Picasso, Diego Rivera, & Vincent Van Gogh
- **Mission:** Engage a diverse community in the discovery and enjoyment of the visual arts
Spotlight at the McNay

• Year-long deep dive with one artwork established 2011

• Creative responses to artwork on view

• Celebration in May to honor students & teachers

• Exhibition of K–12 student artwork in dedicated gallery (for an entire year)
Why Spotlight a Single Object?

• A 2018 study by NAEA and AAMD showed the lasting impact of a one-time museum visit.

• Students improve problem solving, develop better questioning skills, and extend periods of intense concentration.

• "I love that my students, the majority of whom come from low-income families in communities of color, can come to the McNay and see themselves represented there."
  —San Antonio Teacher
Spotlight Exhibition

A student painted a portrait of her brother. At Spotlight, she told him,

"Look, now you are a work of art!"

—2019 Spotlight Participant
## Spotlight Impact

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<tr>
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<tbody>
<tr>
<td>Students</td>
<td>578</td>
<td>668</td>
<td>1,014</td>
<td>1,549</td>
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<tr>
<td>Schools</td>
<td>13</td>
<td>14</td>
<td>16</td>
<td>31</td>
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<tr>
<td>Student Projects Exhibited</td>
<td>90</td>
<td>277</td>
<td>439</td>
<td>445</td>
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<tr>
<td>Title I Schools</td>
<td>6</td>
<td>7</td>
<td>6</td>
<td>14</td>
</tr>
<tr>
<td>Families reached at After School Outreach Activities</td>
<td>0</td>
<td>1,750</td>
<td>3,785</td>
<td>4,000+</td>
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**Magnificent Seven Spotlight Schools**
Roosevelt High School, Camelot Elementary, Montgomery Elementary, and Windcrest Elementary
Opening Question

• What does outreach look like in your museum?

• Who is the target audience?

• Support & considerations.
Spotlight 2019-20: Sue Fuller

- STEAM focus on art + engineering
- First Spotlight woman sculptor
- Site-specific installation

What is the Docent Role?

• Share *Spotlight* work of art
• Assist teachers who express interest
• Recognize and encourage student artists
• Create connections between your museum artwork and students
• Ask questions and listen to student responses
Collection of the McNay Art Museum, Museum purchase with funds from the McNay Contemporary Collectors Forum.
Pair and Share

• Choose a work of art in your collection.
• Why would you **Spotlight** this work of art?
• What might students create in response?
• Where might you display student responses?
• How would you **celebrate**?