Multisensory Tours for the Visually Impaired

SAN ANTONIO MUSEUM of ART
How to Begin

Confirm you need multisensory tours

Check with the visually impaired community

Create a small, initial committee
See the Value in Multisensory Tours

Involving your audience is essential.

Sensory aids engage the visually impaired.

Encourages interactive teaching strategies.
Develop Your Program

Meet with Education and Marketing

Educational plan

Recruit docents

Promotional strategy
Search the Galleries and...

Reimagine your museum and consider all the senses

Create a variety of model tours

Define roles within your group
Spread the Word

Reach out to local organizations

Offer sample tours

Create an email list

Participate in community activities
Enrich Your Museum

Multisensory techniques enhance all tours

Inclusive multisensory programs

Adaptive art activities for all visitors

Increases community awareness
Endless Possibilities!

Technology and apps

Educate your museum personnel

Adapt for other special needs groups
Impact of Description

Build a narrative and provide context

Sensory imagery helps the visually impaired envision an object

Use directional terms (top-to-bottom, left-to-right)
Audio Elements

Music, sound effects, soundscapes

Used alone or paired with verbal description

Creates instant atmosphere

Haniwa Figure of a Man.
Japanese. Kofun Period, ca. 300—600 CE.
Scents

Smell is closely linked with memory

Cultural connections

Sample vials are inexpensive
# Special Thanks

## Video Credits

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>Producer</td>
<td>Gary Groth</td>
</tr>
<tr>
<td>Writer</td>
<td>Ursula Pari</td>
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<tr>
<td>Camera</td>
<td>Michael Bowie</td>
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<tr>
<td></td>
<td>Gary Boyer</td>
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<td></td>
<td>Kevin Giesecke</td>
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<td></td>
<td>Bruce Maniscalco</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>Yvonne Groth</td>
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<tr>
<td>Music</td>
<td>Keith Harter</td>
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## San Antonio Museum of Art Multisensory Tours Docent Committee

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Anita Guajardo</td>
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<tr>
<td>Bonnie Combs</td>
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<td>Catherine Carr</td>
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<tr>
<td>Colleen Yarbrough</td>
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<tr>
<td>Daria Outhwaite</td>
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<tr>
<td>Elisa Denham</td>
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<tr>
<td>Ellie de Guzman</td>
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<td>Geoff Leech</td>
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<td>Kiki Gay</td>
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<tr>
<td>Mary Hogan</td>
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<td>Norma Gómez-Pérez</td>
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<tr>
<td>Susanne O’Brien</td>
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<td>Walt Magnus</td>
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The San Antonio Museum of Art is...

Where east meets west and ancient meets modern

Our city’s classroom

A place of wonder and delight

Changing the world one visitor at a time